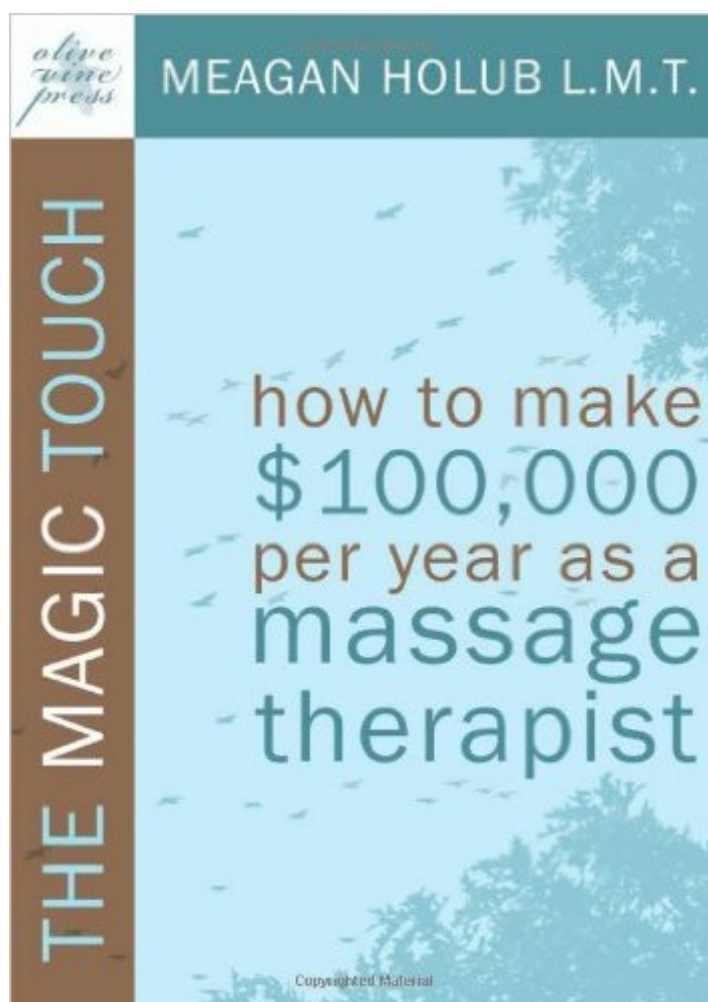


The book was found

# The Magic Touch: How To Make \$100,000 Per Year As A Massage Therapist; Simple And Effective Business, Marketing, And Ethics Education For A Successful Career In Massage Therapy





## Synopsis

“[The Magic Touch] should be handed out to every student on the first day of Massage school. It is an incredible [resource].” — Rob West [www.massagealumni.com](http://www.massagealumni.com)

“Run on over to [www.massagepracticebuilder.com](http://www.massagepracticebuilder.com) and get The Magic Touch: How to make \$100,000 per year as a Massage Therapist and be a part of the next revolution of Massage Therapists who want something more than struggling to get by | if this book doesn't get you to start thinking about how to break down any resistance [you may have about] making money | maybe it is time for another career.” — Julie Onofrio [www.massagepracticebuilder.com](http://www.massagepracticebuilder.com)

In these pages you will uncover the secrets to earning \$100,000 per year, while working as little as twenty hours per week. Discover which clients sustain through a slow economy and how to effectively market to this demographic on a shoestring budget. You'll even uncover the essential “do's and don'ts” as offered by the highest paying clients from around the world. The Magic Touch: How to make \$100,000 per year as a Massage Therapist is filled with these revelations and more | Whether you want to learn how to average \$100 per hour, grow a medical massage practice, build a celebrity clientele, learn the essentials of giving a world-class Deep Tissue massage, overcome the fear of medical billing, or be inspired by the author's “rubs to riches” tale to take the leap- and build your own lucrative massage business | this is the book for you!

## Book Information

Paperback: 276 pages

Publisher: Olive Vine Press (February 26, 2009)

Language: English

ISBN-10: 0982365500

ISBN-13: 978-0982365502

Product Dimensions: 5.8 x 0.6 x 8.3 inches

Shipping Weight: 6.4 ounces (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars [See all reviews](#) (161 customer reviews)

Best Sellers Rank: #200,572 in Books (See Top 100 in Books) #146 in [Books > Health, Fitness & Dieting > Alternative Medicine > Acupuncture & Acupressure](#) #185 in [Books > Health, Fitness & Dieting > Alternative Medicine > Massage](#) #297 in [Books > Business & Money > Business Culture > Ethics](#)

## Customer Reviews

As a newly minted L.M.T., I have been busy devouring any information I find regarding my

profession. I went to a wonderful school where we were taught some about marketing and had local massage therapists and spa owners come in to speak with us about the industry and our profession. However, I felt the information shared was rather general and was not very helpful if I wanted to seriously pursue my dream of private practice. I decided to open my own practice within a few months of graduating. My former life was spent as a business administrator so I felt confident I could manage my own business. Still, I wanted some validation that I am moving in the correct direction toward a successful career. Being that we are rather solitary professionals, I found it difficult to find the validation I desired. Then I stumbled upon "The Magic Touch: How to make \$100,000 per year as a Massage Therapist" and I am so happy I did! Ms. Holub took the bull by the horns and outlined everything a budding massage therapist might want to consider implementing into his or her practice or even one's own professional image. In her book, Ms. Holub shares valuable information gleaned from her own clients. I found that information invaluable and felt good that I was already doing much of what she suggests. She even made me reconsider some of my approaches with clients. I found the information regarding how to break into hotel massage and private practice most insightful. I had already made the decision early on that I would not be interested in pursuing the hotel industry as I am a busy mother of three. However, if I was single and filled with energy I would have considered the hotel industry as a way to build up clientele. If you want information on how to navigate the hotel industry, Ms.

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money, youtube marketing, ebay) (Volume 1) Selling on eBay: 7 Steps to Selling \$5,000 Per Month on eBay in Less Than 25 Hours a Week (selling on ebay, how to sell on ebay, ebay selling, ebay business, ebay, ebay marketing,) THE MIRACULOUS RESULTS OF EXTREMELY HIGH DOSES OF THE SUNSHINE HORMONE VITAMIN D3 MY EXPERIMENT WITH HUGE DOSES OF D3 FROM 25,000 to 50,000 to 100,000 IU A Day OVER A 1 YEAR PERIOD Instagram: Master Instagram Marketing - How to Build A Brand, Get Followers And Use Instagram For Business! (Social Media Marketing, Instagram Marketing, Instagram Tips) Acupressure: The Ultimate Beginners Guide To Acupressure For Health & Healing (Self Massage, Tennis Ball Massage, Pressure Points, Trigger Point Massage) Career Information, Career Counseling, and Career Development (10th Edition) (Merrill Counseling) Career Information, Career Counseling, and Career Development (7th Edition) Career Information, Career Counseling, and Career Development (8th Edition) Modern Marketing for the Event and Wedding Planner - Simple steps to success for marketing your wedding and event planning business Art Therapy and Music Therapy Bundle: (Expressive Arts, Movement Therapy, Art Therapy Trauma, Therapy Books) Lean Marketing for Small Law Firms: 100 Free Marketing Strategies for Gen Y Lawyers: Part II: Subtle Shifts that Make a Difference Business Ethics in Jewish Law: With a Concluding Section on Jewish Business Ethics in Contemporary Society Web 4.0 Marketing: The Black Book of Powerful Online Marketing Strategies & Tactics: Online Marketing Series, Book 2 Como Crear Un Plan De Marketing Eficaz: Guía para novatos y expertos para crear un estrategia de marketing efectiva (Internet Marketing nº 2) (Spanish Edition)

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